

# SEO

Improving your ranking on Google & Bing to drive new sales & beat the competition

## How SEO works

- 1 FREE SEO AUDIT REPORT :** We delve into your website code, outlining all errors and key issues that may be restricting your SEO ranking and website performance.
- 2 FIX :** We repair any issues found in the report along with advice to maintain your own SEO for ongoing results. Either as a one off fix or included with our silver monthly packages upwards.
- 3 CONTINUED GROWTH :** We detail growth results following the fix. We can also provide you ongoing monthly SEO services if required. With monthly improvement reports and quarterly meeting checkups.

### One Off Fix & Repair

\* This is included free with our silver monthly services +

An important first step to get your website on solid SEO foundations, ensuring any ongoing SEO work has maximum effect.

1-5 Pages	5-10 Pages	10-20 Pages	20+ Pages (or unconventional website)
£195	£395	£595	£ Bespoke quote required

- OR -

### Monthly SEO Services

Driving sales and beating the competition with monthly SEO for continued growth. With real-time reporting, monthly reports and quarterly 1-2-1 checkups.

#### BRONZE PACKAGE

- Advanced Reporting
- Monthly XML site-map optimisation
- Google & Bing Webmaster management
- On-site page optimisation

£195 per month

#### SILVER PACKAGE

Everything the Bronze Package includes, plus :

- On-site page optimisation
- Off site optimisation
- 5 key search terms targeted per month
- Blog article SEO management for provided content
- Dedicated SEO project manager available via phone
- Quarterly 1-2-1 review

£395 per month

\* Our most popular package

#### GOLD PACKAGE

Everything the Silver Package includes, plus :

- 10 key search terms targeted per month
- Ideal for E-commerce based websites
- Ranked on over 100 search engines
- Monthly blog posts written and optimised included
- PPC Management inclusive
- Quarterly 1-2-1 review

£595 per month

Drive new customers & keep current ones loyal, with inLIFE's

# Blended Digital Marketing

## Building your blend

Our unique blended digital marketing solution combines a range of smart marketing tools to provide synchronised and even automated ongoing campaigns with measurable results.

- 1 TARGET :** We discuss your target audience, whether it's new clients, a specific sector, current customers or a mixture.
- 2 AIM :** We help come up with the distinct clear message you need to solve your customers problems and drive new sales. Based around your goals and budget.
- 3 GO :** We develop a bespoke campaign of single or combined smart digital marketing solutions, blending them together to hit your targets from all angles.

### Automated Newsletters

Keep current customers up to date and loyal with an automated monthly email newsletter, fed from and linking back to your news / blog page. This can also synchronise with social media accounts for a wide spread hit.

From £295

### Targeted Email Campaigns

We can help you gather customer data and target new clients with a one off or multi layered email marketing campaign. With a custom branded and mobile friendly email template. All keeping within data regulation laws.

From £395

### Social Media

Everything from setting up individual or group social media accounts with branding and custom pages to social media advertising campaigns targeting a filtered audience and monthly updates.

From £395

### Video & Animation for Web

Creating amazing short sharp video adverts for your business to get important messages across to your target audience. This could include live film or even animated shorts with voiceover.

Brief required - Let's chat!

We can help drive new sales and keep your current customers loyal. Blending digital marketing tools together for a synchronised campaign with measurable results

### Pay Per Click Ad's

We make sure you don't waste money and get the most return on investment from any Pay Per Click marketing. Including Google adwords, social media marketing campaigns, mobile ads, re-marketing and more.

From £99

### Landing Page & Click Funnels

Get your message across efficiently with a visual and functional landing page. Providing a guided user journey and clear calls to action whether your goal is direct sales or data capture. Tracking & analysing usage for high performance.

From £195

### Smart Analytics & Tracking

Our smart tracking tool combines all your digital analytics into an easy to read format whether it be high performing keywords, exit pages, set goals or best performing social media posts. Combine it into one handy dashboard with real time login and monthly reporting.

\* Already included with monthly SEO packages

From £195

### Mobile Apps

Every app requires a useful purpose, not only for you, but for your user to keep it installed. We help you from initial planning and wireframing right through to development and launch. Edit your data easily and send push notifications from a simple login.

Brief required - Let's chat!

### Branding & Graphic Design

Need the latest look? Or just a brand refresh, we can help you get your brand back on track with stunning designs concepts you can be proud of. Anything from logos to brochures and all out brand consistency.

Brief required - Let's chat!